



**INTERNATIONAL
BUILDING
PERFORMANCE
SIMULATION
ASSOCIATION**

IBPSA POLICY ON USE OF IBPSA LOGO

1. For consistency and to ensure a professional look of the organisation as well as to represent the mission and vision of IBPSA, the IBPSA board adopts the following policy for IBPSA logo to be used by **IBPSA**:
 1. The red-toned (RGB values: 224, 0, 0) logo, the subtle blue-toned logo (RGB values: 64, 35, 114) or a grey-scale-only logo is to be used for all material published by IBPSA. Any exceptions must be approved by the board on a case-by-case basis.
 2. To ensure high quality of the logo when used in an electronic or printed media, the logo must be used in its original format.

2. For consistency and to ensure a professional look of the organisation as well as to represent the mission and vision of IBPSA, the IBPSA board adopts the following policy for IBPSA logo to be used by **IBPSA Affiliates and Affiliate Chapters**:
 1. The logo must retain the design of the original IBPSA logo.
 2. Regarding colour IBPSA Affiliates may use:
 - i. the red-toned (RGB values: 224, 0, 0) logo,
 - ii. the subtle blue-toned logo (RGB values: 64, 35, 114)
 - iii. a grey-scale-only logo
 3. Affiliate and Affiliate Chapter is also allowed to add the name of its organisation next to the logo. Any further modification with additional artwork needs to be approved by IBPSA board.
 4. There is no standard size of the logo; however, the ratio of the width and length of the original logo as in the attachments must be maintained.
 5. Any exceptions to the above must be approved by the board on a case-by-case basis.
 6. Affiliates and Affiliate Chapters that were established prior to 11 September 2016 may continue to use existing logos that do not meet the above guidelines. However, the board encourages that all regional affiliates and affiliate chapters adopt logos that meet the above guidelines as soon as practical.

Approved by IBPSA Board: 2017